

Effective Date: May 1, 2023

This Privacy Policy outlines the types of personal information collected, used, and disclosed by AMP ("we," "us," or "our") when you use our mobile application available on the Apple App Store (the "App"). We are committed to protecting your privacy and ensuring the security of your personal information. By downloading, accessing, or using the App, you acknowledge and agree to the terms of this Privacy Policy.

Information We Collect:

1.1 Information You Provide: When you use the App, we may collect the following information you provide voluntarily:

Personal identification information (such as your name, email address, and contact information) when you contact us or submit feedback.

Payment information (such as credit card details) when making purchases through the App.

1.2 Automatically Collected Information: We may automatically collect certain information when you use the App, including:

Device information: We may collect device-specific information such as your device type, operating system, unique device identifiers, and mobile network information.

Log information: We may automatically collect log data, which may include your IP address, browser type, and pages visited.

Usage information: We may collect information about your interactions with the App, such as the features you use, the content you access, and the frequency and duration of your activities.

Use of Information:

2.1 We use the collected information for the following purposes:

To provide and improve the functionality of the App.

To personalize your experience and understand your preferences.

To process transactions and fulfill your requests.

To communicate with you, respond to your inquiries, and provide customer support.

To analyze and monitor usage of the App, diagnose technical issues, and prevent fraud.

To send you promotional communications, updates, and information about our services, where permitted by applicable law.

Information Sharing:

3.1 We do not sell, rent, or share your personal information with third parties, except as described in this Privacy Policy or with your consent.

3.2 We may share your personal information with:

Service providers: We may share your information with trusted third-party service providers who assist us in operating the App, performing services on our behalf, or analyzing user behavior.

Legal purposes: We may share your information if we believe it is necessary to comply with applicable laws, regulations, legal processes, or enforceable governmental requests.

Business transfers: If we are involved in a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction.

Data Retention:

4.1 We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

Data Security:

5.1 We take reasonable measures to protect the personal information we collect from unauthorized access, disclosure, alteration, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure.

Children's Privacy:

6.1 The App is not intended for use by individuals under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13 without parental consent, we will take steps to delete the information.

Your Choices:

7.1 You may opt-out of receiving promotional communications from us by following the instructions provided in those communications or by contacting us directly.

7.2 You may update or correct your personal information by contacting us using the contact information provided at the end of this Privacy Policy.

Changes to this Privacy Policy:

8.1 We reserve the right to modify this